

The
CEO
Institute

A meeting of minds ®

FUTURE
CEO
PROGRAM

A certification program
for aspiring CEOs



Future
CEO
Program

A meeting of minds ®

*No one is born a leader ...
You must learn to lead*

The CEO Institute



Since its establishment in 1992, The CEO Institute's distinctive experiential learning approach to executive education has made it the leading peer-to-peer membership organisation for CEOs and senior managers in Australia and New Zealand. Over 1,000 members meet monthly to share ideas and experiences in a confidential and supportive environment. They come from all major industry sectors. They lead medium to large sized organisations and they look to The CEO Institute to provide the ongoing level of professional and personal support that keeps leaders leading. In 2011, The CEO Institute became the first global certification body for CEOs and senior executives, recognising excellence in business leadership.



**Ensure success
Secure your future**

Message from the Founder of The CEO Institute

The CEO Institute is delighted to be associated with Al Tareeqah Management Studies (ATMS), appointing ATMS to deliver our global certification programs for today's and tomorrow's CEOs and senior managers in the UAE, Bahrain, Kuwait, Oman and Saudi Arabia.

I understand the mantle of leadership for current and aspiring leaders can be challenging. Participation in this contemporary program will inspire candidates to pursue excellence in business leadership and equip them to address the challenges they face with greater confidence and knowledge.

I firmly believe that strong and informed leadership is critical to international stability and prosperity, and see our role in setting the gold standard in global leadership through certification, as a positive step towards helping make the world a better place.

I invite candidates holding an accredited MBA to enrol in the Future CEO 6 Full Day program, as an investment in their future, supporting their career development, and gaining recognition for their professional standing as a business leader entitled to use the Certified CEO post nominal CCEO(prov)...setting themselves apart from the millions of other MBA Alumni, globally.

Kenneth W. W. Gunn
Chairman & CEO
The CEO Institute



Message from the President - Middle East

Al Tareeqah Management Studies (ATMS) is committed to excellence in our programs and personal attention to each member. One of our great strengths is the enthusiastic, personal involvement of our board, administrators and staff in creating a sense of community.

We, along with The CEO Institute, take great pleasure in introducing and conducting the CEO Programs in the Middle East.

We believe that the opportunity to learn and pursue the certification should be available to all who seek to discuss and learn the real life leadership challenges to excel in business leadership.

Our members are provided with the programs to address the “real world” challenges and opportunities necessary to advance as leaders in their professions and their communities. We encourage active participation that challenges critical thinking, instills values, and inspires lifelong learning.

We realize that each member is unique and, as a community, we strive to maximize that unique potential. We look forward to having you join the Al Tareeqah Management Studies family.

Dr. Hemant Kumar
President
Al Tareeqah Management Studies (UAE)



The Future CEO 6 Full Day program



The CEO Institute's Future CEO program delivered over 6 full days, is a certification course designed for future business leaders. It equips next generation leaders with the skills, knowledge and contacts they need to confront problems and manage growth.

This program is a unique development forum for senior executives on a leadership journey who have successfully completed an accredited MBA. Based on a blended learning model, the program provides a mix of facilitated and experiential learning, which enables members to enhance their existing management and leadership skills to fast track their career potential.

12 pre-determined core topics are selected from the 15 subject areas that make up the Curriculum Framework to help develop a suite of contemporary business skills and knowledge relevant to a senior leadership role.

Learn on the job

As a Future CEO member you and a select cohort of peers learn the skills of being a CEO from experts with broad business management experience.

Each cohort has about 20 members – people just like you, who are learning how to lead a business. Cohort members are carefully matched for compatible skill levels and activity in non-competing business sectors. This promotes openness and sharing within the cohort.

A guiding hand

The monthly meetings are chaired by an experienced chairman-facilitator who has been hand-picked for their professional credentials as a leading business academic with practical business experience.



Program format

Future CEO activities are structured to develop leadership capabilities and management skills.

A typical full day agenda includes:

Members' issues & open forum: A confidential forum for members to raise challenges they are facing (problems and opportunities). Critical peer-to-peer problem solving is facilitated by the chairman-facilitator in addressing these issues. Where appropriate, members may provide a formal presentation to the cohort on a project relevant to their business.

Expert speakers: Each meeting includes 2 core topics of facilitated learning by an expert presenter, selected from the Curriculum Framework subject areas.

Curriculum Advisory Board

A highly credentialed Curriculum Advisory Board advise on all matters related to the Future CEO curriculum, including content, standards and delivery.



Benefits

Membership of a Future CEO cohort gives you access to many privileges and benefits:

Provisional Certification as a Certified CEO.

Future CEO members with a minimum of 3 years' senior management experience, who attend 6 full day meetings of the Future CEO program, are awarded Provisional Certification and entitled to use the post nominal **CCEO(prov)**.

Access to a pool of expert speakers including CEOs, consultants and business academics for advice, insights and leadership wisdom.

Membership of an exclusive cohort of peers.

Diversity with a mix of senior executives from all "walks of life".

Right to use a post nominal on your business card and documents, denoting your Associate Member status of The CEO Institute (AMCEOI).

Complimentary lifetime subscription to online business resources at www.iidmglobal.com.

Provides the learning foundations to prepare for **advancement to The CEO Syndicate** program on achieving CEO status.

www.ceoinstitute.ae

Eligibility criteria for enrolment

Eligible candidates for enrolment in the Future CEO 6 Full Day program are required to hold an accredited MBA or equivalent accredited Master's level business degree, have a minimum of 3 years' senior management experience, and a current senior management role.

These requirements are subject to verification by The CEO Institute prior to a candidate commencing in the program.

Senior managers are defined as any manager from a medium and large organisation, or a Chief Executive or their equivalent from a small organisation.

Curriculum Framework

The Future CEO program uses a comprehensive curriculum framework covering the following 15 subject areas:

Leadership

Business Planning and Strategy

Managing People

Marketing

Financial Management

Data Analysis

Business Models

Social Responsibility & Ethics

Corporate Sustainability

Corporate Governance

Managerial Economics

Managing Innovation & Creativity

Critical Thinking

Technology & Connectivity

Global Business



CERTIFIEDCEO • CERTIFIEDCEO • CERTIFIEDCEO • CERTIFIEDCEO • CERTIFIEDCEO

The
CEO
 Institute

A meeting of minds®

Certificate of Certification

The CEO Institute hereby awards the designation of

Certified CEO (Provisional)

to

John Citizen

who has met all the requirements for Provisional Certification as set out under the Rules for Certification and is authorised to use the Post Nominal CCEO(prov)

Dated this day

31st October 2012

Chairman
 The CEO Institute Pty Limited

Global Manager - Certification
 The CEO Institute Pty Limited



PROGRAM FEE:

Payment Plan 1:

Full payment towards membership & programs **AED 25,000***

Payment Plan 2:

Part payments towards membership & programs

1st payment: **AED 16,000***

2nd payment after 3 full day meetings: **AED 10,000***

Average time period for completion of program: 6 months
 (The duration to be decided in the 1st meeting)

* 5% of VAT applicable on all fees.



In association with
AL TAREEQAH
Management Studies FZE

Corporate Office Sharjah

407, Rolla Mall Building,
Al Rolla, Sharjah, UAE
Phone: +971 6 5215557 [237]
Mobile: +971 58 8473388

Ras Al Khaimah

University Bldg., Near Accacia
Hotel, F-12 Street, RAKIA FZ,
Al Jazeerah Al Hamra,
Ras Al Khaimah, UAE

Abu Dhabi

403 | 404, 4th Floor,
Suroor Bldg., Muroor Street,
Behind Al Momura, Al Nahyan
Camp Area Abu Dhabi, UAE

Bahrain

Bader 2, Office 32, Building 50,
Road 3403, Seef 434
Kingdom of Bahrain

The
CEO
Institute

A meeting of minds ®

Global Head Office

Melbourne, Australia
Email: institute@ceoinstitute.com

